

International Education Project Consulting Services Capability Statement

Mission: To provide a comprehensive international education project service to reinforce sustainable outcomes that satisfy local needs and objectives.

Who we are

International Vision Education is an Australia-based consulting firm with specialist knowledge of the East Asia education sector. Its core clientele are educational institutions in North America, the United Kingdom and Europe. IVE works for these clients to generate recruitment channels and transnational education opportunities in East Asia. On a daily basis it provides links between individuals and organisations across four continents.

Profile

In its ten years of operation, IVE has built relationships throughout the Asia Pacific region for clients in Europe, Australia and North America. IVE's Managing Director, Peter Gainey, has a Masters degree in International Education and over 20 years experience in international education, including:

- seven years as director of International Office Japan for three Australian Universities,
- two years heading up the Australian National University's Asia Regional Office in Bangkok,
- one year as a consultant to the Australian HE, TAFE and ELICOS sectors in Vietnam and
- ten years as the managing director of IVE.

The IVE office provides strategic communications, marketing and administrative support from its base in North Melbourne. IVE also operates a representative office in Indonesia.

Utilising local knowledge and experience in Asian markets

Indonesia office

IVE operates a representative office in Jakarta, Indonesia, in partnership with Sydney-based Edex Services, under the Offshore Education Services (OES) brand. This strategic location enables us to track projects locally and facilitate the use of local consultants from within Indonesia and through the wider East Asia area. The Jakarta office can also serve as a project base and facilitation centre in the region.

We work in:

Cambodia
China
Hong Kong
Indonesia
Japan
Laos
Malaysia



Philippines
Singapore
South Korea
Taiwan
Thailand
Vietnam

KEY SERVICES

IVE has the capability to deliver consulting services in the following transnational education project-related areas:

Project Assessment

Determining in the inception stage if a transnational educational project is viable and that the project is sustainable and that will satisfy the development goals and needs of its host country.

Partner Identification

Assisting funding agencies and education project investors to find the most suitable local partner/s to implement the project.

Feasibility Studies & Market Research

Determining the viability of projects and local demand for specific disciplines and skills outcomes from the training, and identifying opportunities in the market.

Business Plan Preparation

Contribute to/advise on business plan development or write it.

International education program management

Offered as an umbrella program management service or as stand-alone services including:

- quality control,
- internationalization,
- acquisition of staff,
- curriculum development,
- staff development training
- project marketing.

CASE STUDY

Project: Upgrade and internationalize the International (Business) Law program at Syiah Kuala University. This includes increasing international linkages, updating curriculum and phasing in new subjects, and improving the English proficiency of staff and students.

Location: Aceh, Indonesia

Summary: IVE was contracted by a Dutch project management team to coordinate the most intensive element of the project, which is to provide English training to students planning to undertake the International Law program in English. IVE is also coordinating intensive pre-departure English training for lecturers being sent abroad to undertake Masters programs in International Law. IVE acts as an interface between the Dutch project management team, the Aceh partners and the ESL training companies that are contracted to deliver the training, onsite and offsite.



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